



## PRESS RELEASE

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## **July 14th Webinar: Risk Factors That Impact Women in Leadership**

Tulsa, Oklahoma – CDR Assessment Group, Inc. is hosting a webinar on July 14<sup>th</sup> to share exciting gender based leadership research. The objective of this webinar is to share new research that offers a different look at the ever-thriving glass ceiling. We asked the question: Are the coping strategies, or risk factors, of female leaders different from their male counterparts? Our research indicates the answer is yes. Further, the findings show that there are systemic differences in perceptions and expectations for the two genders. The differences tend to cut short the upward mobility for women in larger numbers. Whereas the male leader risks tend to propel them to success – or at least not hinder upward mobility.

Until training and development practitioners and senior leaders understand the “root cause” of the gender difference problem, there will be no feasible or timely solution. With the information gained in this webinar, attendees can begin formulating better training and development solutions for leaders and professionals of both genders within their organizations.

To register for this complimentary one-hour Webinar scheduled for 1:30 to 2:30 pm CT on July 14th, please contact [ilenoir@cdrassessmentgroup.com](mailto:ilenoir@cdrassessmentgroup.com) or [cdrinfo@cdrassessmentgroup.com](mailto:cdrinfo@cdrassessmentgroup.com) Or call 918-488-0722 and ask for India. Space is limited so please enroll soon.

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