

PRESS RELEASE

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Inaugural Leadership Development Workshop Held for MDA

Springfield, MO, September 28, 2005 - CDR Assessment Group, Inc.'s Nancy Parsons successfully led the first of six workshops conducted by Missouri State University's Management Development Institute (MDI). This workshop, created for the Missouri Dental Association (MDA), was held Friday, September 23rd and 24th at the MDA headquarters located in Jefferson City.

Sixteen Members of the MDA are involved in the inaugural Leadership Development Continuum, where each participant receives in-depth assessments and coaching from CDR's certified executive coaches. At their first workshop, Parsons discussed such topics as exploring leadership, core values & beliefs, and building leader capacity. Feedback from the workshop was overwhelmingly positive, with one dentist stating, *"This truly tells us what we might not want to admit about ourselves. I think everyone should do something like this to get to know themselves better."*

During the year-long program, MDA participants will experience five more custom-designed leader workshops and be given application assignments along the way. These workshops are designed to help participants identify their own leadership strengths and weaknesses, equipping them with the tools necessary to become better leaders. Participants, with support from their executive coaches, will chart their action plan for growth and development, helping to establish performance measures and milestones.

About the Program Executives

Dr. Guy Deyton and Vicki Wilbers of the MDA are the program champions who've worked to get this inaugural program off the ground. Marilyn Martin, Director of MDI, has been instrumental in bringing together the culmination of expertise and tools to deliver this break-through, long-term approach to leader development.

CDR Assessment Group, Inc. provides leadership development services and assessment tools for a broad range of needs. MDI provides professional development seminars that equip professionals with the tools, techniques, and strategies they need to obtain results. MDA is a non-profit, professional organization with more than 2,200 members statewide, representing all areas of dentistry. For more information contact: **CDR** toll free at: 888.406.0100, **MDI** at: 800.733.3203, or **MDA** at: 800.688.1907.

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