

CDR Assessment Group Set To Make A Splash In Hawaii

May 9, 2001

The selection of Nancy Parsons, President of CDR Assessment Group, Inc., to speak at the Coaching 2001 conference in Hawaii, June 27 through June 30 comes as no surprise to those familiar with the company. The topic of Parsons' session, "A New Lens on Leadership Development", provides attendees an opportunity to learn about and "try out" the break-through tools offered by CDR.

These tools provide a comprehensive, inside-out perspective of a leader, revealing business-relevant information about one's:

- Character (personality and emotional intelligence)
- Drivers (motivators) and reward needs, and
- Risk factors for career derailment.

Being scientifically valid and EEO neutral, the assessments are used for purposes, such as:

- leadership development and executive coaching
- strategic team alignment and development
- performance coaching (can be linked to 360o performance appraisals)
- succession planning
- staffing decisions

Coaching 2001 is a worldwide, comprehensive, training conference for personal, business and corporate coaches. The conference theme is "Celebrating the Spirit of Wisdom," and features both nationally known speakers as well as those looking through "A New Lens," to become the leaders of tomorrow.